

# CELEBRATING 40 YEARS OF CRAFTSMANSHIP & ELEGANCE



**VISMAYA**  
Gold & Diamonds

GOLD REFINING | GOLD JEWELLERY MANUFACTURING  
DIAMOND JEWELLERY | BULLION TRADING  
WHOLESALE | RETAIL

**FORGED IN GOLD.  
BUILT ON TRUST.**

40  
Years

# FOUR DECADES OF LEGACY A JOURNEY OF GOLD GLITTER & GREATNESS

For over four decades, VISMAYA GOLD has stood as a beacon of trust, craftsmanship, and excellence in gold manufacturing. What began as a humble endeavor driven by passion and precision has grown into a legacy that continues to shine across generations.

Since our inception, we have blended traditional artistry with modern innovation, crafting timeless pieces that resonate with heritage and elegance. Each ornament tells a story – of skilled hands, refined vision, and a relentless commitment to purity and perfection.

Our 40-year journey is not just about milestones, but memories – forged with loyal clients, skilled artisans, and a reputation built on integrity. Today, we continue to lead with the same unwavering spirit, enriching lives with gold that is not just worn, but cherished.

As we look to the future, we remain rooted in the values that shaped us, inspired to create brilliance that lasts a lifetime and beyond.



art

meets

soul



# OUR PHILOSOPHY WHERE ART MEETS SOUL

We believe jewellery is more than just ornamentation it is emotion cast in precious metals and stones. Every design we create is guided by creativity, authenticity, and a promise of lasting beauty.



## AN ILLUSTRIOUS CAREER OF OVER FOUR DECADES SCRIPTED IN GOLD

Mr. Majeed Arakkal began his illustrious career in sales at a jewellery and gradually elevated to the managerial position as a reward to his dynamic administration and leadership qualities . In 1992 he joined a renowned jewellery brand at kozhikode and served as the general manager. With the rich experience and confidence amassed over the years, he started his own Jewellery at Kozhikode and later on successfully opened a few more retail outlets in North Kerala

In pursuit of the enthusing business spirit he also ventured into manufacturing. By 2009 he decided to concentrate fully on the manufacturing, and so he gradually withdrew from retail segment phase by phase. Again, the dream of creating something big urged him to spread his wings to the Middle East . And thus Vismaya Trading and Jewellery Works WLL, with interests in manufacturing, wholesale, export and bullion sales was setup in Qatar in 2016. It's one of the biggest factories in Qatar with all the state-of-the-art technology and expansion plans across the Middle East & Far East, in the immediate future.

He also established a center at Dubai in 2023, for wholesale and bullion trading and also with immediate plans to start a factory.

His dream is to setup an ultra-modern refining & jewellery manufacturing unit in Saudi Arabia, which will be the largest of it's kind in the Middle East. This factory will set new benchmarks in the region and also serve as a global hub for bullion sales and jewellery exports, adding glitter & glow to the progressive evolution of Saudi Arabia.



*“we strive to be a global leader  
crafting exquisite master pieces  
that will inspire generations,  
while upholding the highest  
standards of sustainability,  
integrity and customer delight”*

**Majeed Arakkal**  
Chairman, Vismaya Group





FUTURISTIC

# ALWAYS AT THE FOREFRONT OF REDEFINING JEWELLERY MANUFACTURING INDUSTRY

Technology is revolutionizing the jewellery industry, unlocking exciting new possibilities across design, manufacturing, marketing, and customer experience. Advanced tools like 3D printing and CAD (Computer-Aided Design) enable precise, intricate, and customized creations at scale. Augmented Reality (AR) and Virtual Try-Ons enhance the online shopping experience, allowing customers to visualise pieces before buying. Blockchain ensures transparency and traceability in sourcing, boosting trust in ethical practices. AI-driven analytics help brands personalize offerings and forecast trends, while automation streamlines production and inventory management. As technology continues to evolve, it is reshaping the jewellery landscape into a more innovative, efficient, and customer-centric industry.



SINCE  
1985

# ROOTED IN TRADITION, DRIVEN BY MODERN.

Since 1985, Vismaya has been a beacon of craftsmanship and innovation in the jewellery world. From our early beginnings as artisans to becoming a revered name in the industry, our journey is woven with dedication, values, and timeless artistry.

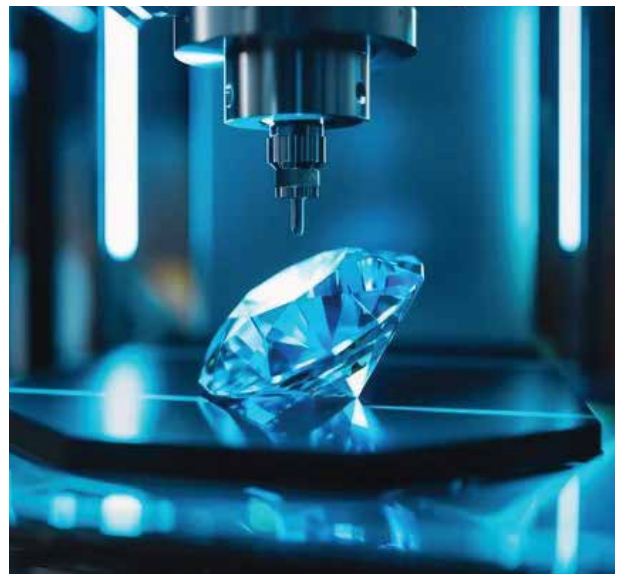
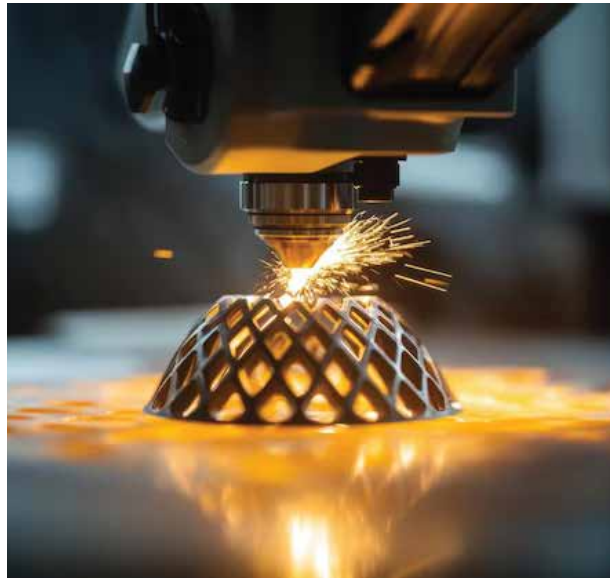
# 360°

**of jewellery business  
for the last 40 years**

From refining to jewellery design to bullion trading to gold jewellery manufacturing to diamond jewellery to wholesale and retail, we cover the entire spectrum of the jewellery industry across geographies.







# **TECH DRIVEN. DETAILED OBSESSED. QUALITY ASSURED**

Our jewellery manufacturing factory is equipped with cutting-edge infrastructure that blends advanced technology with fine craftsmanship. The facility features state-of-the-art machinery for precision casting, laser cutting, 3D printing, CNC engraving, and high-accuracy stone setting. With dedicated zones for gold refining, alloying, and quality control, we ensure consistency, purity, and perfection at every stage. Automation and digital monitoring systems streamline production while upholding the highest standards of safety and efficiency. This fusion of innovation and tradition empowers us to produce exquisite, flawless jewellery that meets global benchmarks.



OUR FACTORY AT BIRKAT AL AWAMEE, QATAR

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# TRUSTED GOLD REFINING. RE-INVENTED FOR MODERN ERA



Our gold refining facility is a benchmark of technological excellence and precision engineering. Equipped with advanced machinery and automated systems, the plant ensures the highest levels of purity, safety, and environmental compliance. From raw gold to refined bullion, every stage is meticulously monitored to meet international standards. Designed for efficiency, scalability and accuracy, our facility not only enhances productivity but also reinforces our commitment to responsible and sustainable refining practices.



**Vismaya**  
Gold & Diamonds

**FINE GOLD**

**SOURCING  
BRILLANCE  
FROM ACROSS  
THE GLOBE**





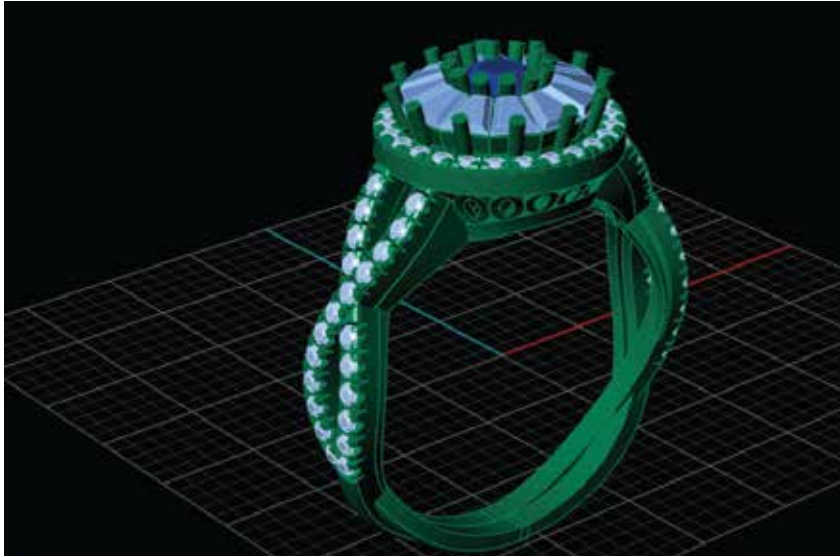
## ETHICALLY SOURCED. EXPERTLY CRAFTED

A reputable jewellery manufacturer's strength lies in its ability to source high-quality raw materials reliably and responsibly. With well-established global networks, Vismaya gold procures certified gold, platinum, and ethically sourced diamonds and gemstones from trusted suppliers.

Advanced procurement systems, long-standing supplier relationships, and rigorous quality checks ensure the consistency, traceability, and authenticity of every material used.



DESIGN STUDIO



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## DESIGN STUDIO

IMAGINATION MEETS INNOVATION

Our in-house design team pushes the boundaries of creativity. Inspired by nature, culture, and contemporary trends, we sketch, sculpt, and refine designs until they are perfect expressions of elegance.



HI-TECH  
TESTING LAB

# PRECISION TESTED. PERFECTION DELIVERED

To uphold the highest standards of quality and authenticity, our jewellery manufacturing unit is equipped with a state-of-the-art Hi-Tech Testing Facility. This advanced lab ensures every piece undergoes rigorous quality checks for purity, composition, and craftsmanship. Utilizing cutting-edge technologies such as XRF (X-ray fluorescence) spectrometry, digital carat meters, and precision density testers, the facility guarantees accurate analysis of gold, diamonds, and other precious metals and stones.

Our in-house testing capabilities not only assure regulatory compliance and hallmarking standards but also instill customer confidence through unmatched transparency and reliability. This commitment to technological excellence reinforces our promise of delivering jewellery that is both exquisite and trustworthy.



## GOLD JEWELLERY MANUFACTURING

For those who seek one-of-a-kind elegance, our bespoke service offers personalised design journeys – from initial sketches to final polish. Each bespoke piece is crafted to reflect your unique story.

**18**  
carat

**21**  
carat

**22**  
carat



# 18 CARAT GOLD JEWELLERY

18 carat (18K) jewellery strikes the perfect balance between purity and durability. Comprising 75% pure gold and 25% alloyed metals, it offers a rich golden hue while ensuring strength suitable for everyday wear. Ideal for crafting intricate designs and stone-studded pieces, 18K gold allows for superior finish and longevity.

Popular in both traditional and contemporary jewellery, 18 carat gold is widely preferred for its luxurious appeal, resistance to tarnish, and optimal blend of elegance and resilience—making it a timeless choice for discerning buyers



# 21 CARAT GOLD JEWELLERY

21 carat (21K) jewellery contains approximately 87.5% pure gold, offering a rich, deep yellow lustre that reflects the high purity of the metal. It strikes a fine balance between the brilliance of 22K and the added strength found in lower karatages, making it ideal for creating classic gold jewellery with enhanced durability.

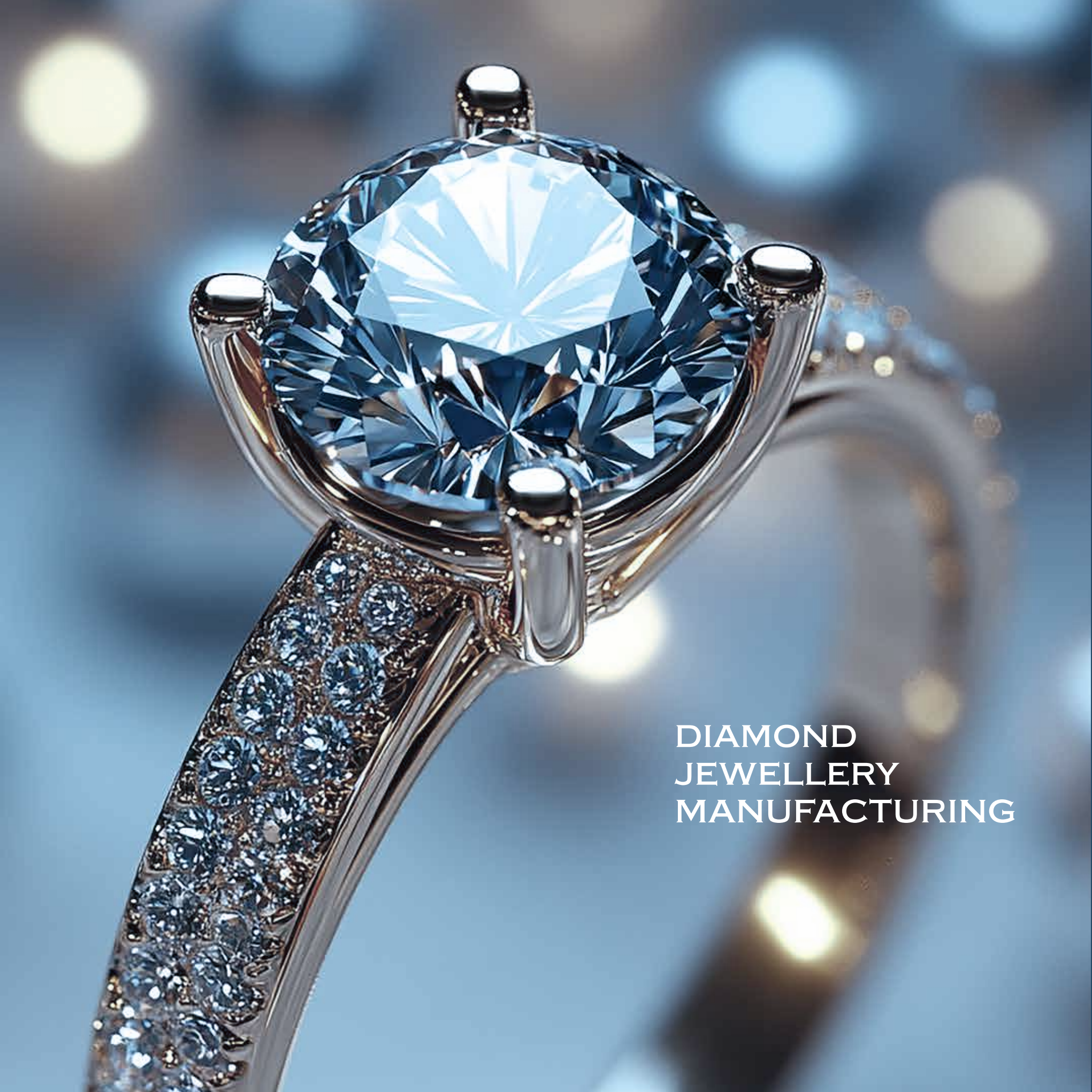
Preferred in many cultures for its purity and value, 21K gold is often used in traditional jewellery pieces that are both ornamental and investment-worthy. Its radiant appearance and substantial gold content make it a trusted choice for those who seek authenticity with lasting elegance.



# 22 CARAT GOLD JEWELLERY

22 carat (22K) jewellery is crafted with 91.6% pure gold, making it one of the most valued and traditional forms of gold jewellery. Known for its rich yellow hue and high intrinsic value, 22K gold is ideal for creating classic, heirloom-quality ornaments, especially in cultural and ceremonial designs.

While slightly softer than lower karat golds due to its high purity, 22K jewellery maintains enough strength when alloyed with small amounts of metals like silver or copper, allowing for detailed craftsmanship. Widely cherished for both its beauty and investment value, 22 carat gold remains a symbol of heritage, wealth, and timeless elegance.



DIAMOND  
JEWELLERY  
MANUFACTURING

# ETERNAL SPARKLE. DAZZLING CRAFTSMANSHIP

Our diamond jewellery collections are a celebration of timeless elegance and refined craftsmanship. Each piece is thoughtfully designed to capture the brilliance of diamonds—symbolizing love, strength, and sophistication. From classic solitaires and delicate everyday wear to bold statement pieces and bridal masterpieces, the collection caters to every occasion and emotion.

Set in fine gold or platinum, and featuring ethically sourced, precision-cut diamonds, every creation reflects unmatched sparkle and enduring beauty. Whether it's a gift, an heirloom, or a personal indulgence, our diamond jewellery brings together tradition and modernity in every shimmering detail



signature

# SIGNATURE PIECES. INFINITE IMPRESSIONS

Our Signature Jewellery Collections are a true reflection of artistry, exclusivity, and timeless design. Each piece is meticulously crafted to embody a distinctive style that sets it apart—capturing the essence of individuality and elegance.

Blending traditional craftsmanship with contemporary aesthetics, these collections feature unique motifs, rare gemstones, and intricate detailing, making every creation a wearable work of art. Designed for those who seek more than just jewellery, our signature pieces make a bold statement of personality, taste, and sophistication.



men's

# JEWELLERY THAT DEFINES MODERN MASCULINITY

Our Men's Jewellery Collection is a bold expression of strength, style, and individuality. Designed for the modern man, each piece blends refined craftsmanship with contemporary aesthetics—offering a range of rings, bracelets, chains, cufflinks, and more that elevate everyday style and occasion wear alike.

Crafted in gold, platinum, and other premium materials, the collection balances minimalism with masculinity, making a statement that's both powerful and personal. Whether it's timeless elegance or edgy sophistication, our men's jewellery redefines how men wear confidence



**bridal**

# FOR THE BRIDE WHO DREAMS IN GOLD AND SPARKLES IN DIAMONDS

Our Bridal Jewellery Collections are a celebration of love, tradition, and timeless elegance. Thoughtfully crafted to adorn a bride on her most special day, each piece reflects exquisite craftsmanship, intricate detailing, and a rich cultural legacy.

From regal gold sets and temple-inspired designs to dazzling diamond ensembles and contemporary statement pieces, the collection is designed to complement every bridal look. More than just ornaments, these jewels are heirlooms in the making—symbols of beauty, strength, and the beginning of a lifelong journey



RETTAII



# ACROSS CITIES, CLOSE TO HEARTS

With boutique showrooms in major cities, we ensure a luxurious and personalised shopping experience. Each showroom reflects our brand's warmth, elegance, and customer - first approach.



FUTURISTIC

# OUR FUTURE IS GOLDEN . OUR GLITTER IS TIMELESS

As a trusted name in the jewellery industry for the last four decades, our future vision is anchored in innovation, craftsmanship, and sustainability. We envision a world where tradition meets technology—where every creation reflects timeless artistry enhanced by cutting-edge techniques. Our commitment is to:

**Lead with Design Excellence:** Introduce trendsetting, bespoke designs that blend global aesthetics with cultural roots.

**Embrace Sustainable Luxury:** Shift toward ethically sourced materials and eco-conscious processes that respect both people and the planet.

**Elevate Customer Experience:** Invest in immersive retail environments and personalized digital platforms to bring every customer closer to their dream piece.

**Strengthen Global Presence:** Expand into new markets while retaining the essence of our heritage.

**Empower Artisans:** Nurture the next generation of master craftsmen with modern training and growth opportunities



# CORPORATE SOCIAL RESPONSIBILITY (CSR)

As a trusted name in the jewellery industry, our commitment goes beyond crafting exquisite pieces—we are equally dedicated to making a meaningful impact on society and the environment. Our Corporate Social Responsibility (CSR) initiatives are deeply rooted in ethical sourcing, sustainable manufacturing, and community empowerment.

We prioritize fair trade practices, ensure conflict-free raw materials, and uphold the highest standards of worker welfare. Through skill development programs, especially for women and underprivileged artisans, we help create livelihood opportunities and preserve traditional craftsmanship.

Our environmental initiatives include energy-efficient operations, responsible waste management, and supporting eco-friendly packaging. We also actively participate in local community welfare, health camps, and education initiatives, reinforcing our role as a socially responsible brand.

With every creation, we strive to shine a light on values that matter—ethics, sustainability, and compassion.

# CLIENTS

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- PRAKKAATT JEWELLERY
  - AKSHAYA JEWELLERY
  - FAREEDA JEWELLERY
  - DILU JEWELLERY
  - ARHAM JEWELLERY
  - NIMISHA JEWELLERY
  - SOLY JEWELLERY

- SWISS PRECIOUS METAL
- ASIAN JEWELLERY
- GULF JEWELLERY DOHA
- BLUEDAN JEWELLERY
- Q GOLD JEWELLERY
- VICTORIA JEWELLERY



**VISMAYA**  
Gold & Diamonds

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